

**PRESENTATION OF PROCEDURE**  
**BG16RFPR001-1.012 “Digitalization of Enterprises”**

**Programme "Competitiveness and Innovation in Enterprises" 2021-2027**  
**MINISTRY OF INNOVATION AND GROWTH**

**PROCEDURE OBJECTIVE:**

To encourage investments in the introduction of modern information and communication technologies (ICT) and thus contribute to increasing the level of digitalization of enterprises and their readiness for subsequent transition to higher levels of digitalization in the field of Industry 4.0

**TOTAL BUDGET FOR THE PROCEDURE:**  
**80 000 000 BGN**

**SIZE AND INTENSITY OF GRANT FUNDING:**

**Applicable aid regime under the procedure - "de minimis":** The maximum amount of aid for the same enterprise under the "de minimis" regime, for which an application is made, together with other minimum aid received by the applicant, cannot exceed 586,749 BGN for a period of three previous years.

**Size of aid:**

Minimum size of the aid	Maximum size of the aid:
5000 BGN	50 000 BGN

**Intensity of aid:**

Enterprise category	Intensity of aid:
Micro and small enterprises	50 000 BGN

**ELIGIBLE APPLICANTS:**

- 1. Traders within the meaning of the Commerce Act or the Cooperatives Act, or be operating law firms within the meaning of the Bar Act.**
- 2. Be micro and small enterprises**
- 3. To have an average number of employees for 2024 that is  $\geq 2$  employees**
- 4. To have realized TOTAL net sales revenue for the 2023 and 2024 financial years, as follows:**

Enterprise category	Total net sales revenue for 2023 and 2024
Micro and small enterprises	≥ 100 000 BGN

**ELIGIBLE ACTIVITIES:**

1. **Projects under the procedure are allowed to include one or more of the services/solutions specified in the “List of Eligible ICT Services and Solutions” (Annex 16 to this presentation!).**
    - For all eligible ICT services/solutions under the procedure, a minimum scope/functionality is specified in Annex 16. The same are mandatory, and at their discretion in the process of project implementation, the beneficiaries may also include additional functionalities/features.
    - A mandatory element of all ICT services/solutions is the provision of training for the employees of the candidate enterprise to work with the implemented ICT solutions by the selected contractor of the relevant service/solution.
    - In case the project proposals include an activity for the implementation of an Enterprise Resource Planning (ERP) system, as specified in item 2 of Annex 16, the inclusion of services/solutions for the implementation of the individual modules/systems specified in items 4, 5 and 6 of the List is not permissible. The projects may include either a service/solution for the implementation of a complete ERP system (item 2 of the List) or services/solutions for the implementation of one or more of the individual modules/systems specified in items 4, 5 and 6 of the List. All other combinations of the services/solutions in the field of ICT specified in Annex 16 are permissible according to the needs and at the discretion of the candidate enterprise.
    - Applicants are not entitled to receive funding under this procedure for ICT services/solutions specified in the “List of eligible ICT services and solutions” (Annex 16), if, by the deadline for applying under the procedure, they have a contract concluded (which has not been terminated) under procedure BG-RRP-3.004 “Technological modernization” and/or under procedure BG-RRP-3.005 “Solutions in the field of information and communication technologies and cybersecurity in small and medium-sized enterprises” under the Economic Transformation Program (ETP) of the National Recovery and Resilience Plan (NRRP), and/or under procedure BG16RFPR001-1.004 “Support for family businesses, enterprises from the creative industries and crafts” under the CPIP, including costs for the implementation of the same ICT services/solutions. If the requirement is not met, during the evaluation process the costs for the relevant (same) services/solutions will be removed ex officio from the budget of the project proposals under this procedure.
- The services and solutions according to the “List of eligible ICT services and solutions” included in the project proposals can be implemented/used as:
- ready-made solutions corresponding to the needs of the enterprise;
  - customized services/solutions developed in accordance with the needs of the enterprise; – SaaS (Software as a service), where applicable.

**ELIGIBLE COSTS:**

- I. Eligible costs in the form of unit costs for the services/solutions specified in the “List of eligible ICT services and solutions”:**
1. Costs for creating an online store - 9,840.00 BGN
  2. Costs for implementing an ERP system - 18,558.00 BGN
  3. Costs for implementing a CRM system - 18,119.00 BGN
  4. Costs for implementing a module/system for managing the supply chain of raw materials / materials / components / products for the production process/service provision process - 15,814.00 BGN
  5. Costs for implementing a module/system for managing the warehouse management system (WMS) - 16,336.00 BGN
  6. Costs for implementing a module/system for managing production - 18,820.00 BGN
  7. Costs for implementing a module/system for managing retail sales (Point-of-Sale system) - 14,398.00 BGN
  8. Costs for introduction of a business analysis system (Business Intelligence system) - 16,320.00 BGN
  9. Costs for introducing a system/platform for in-house training of employees remotely in an electronic environment – 16,083.00 BGN
  10. Costs for introducing and certifying an information security management system according to the requirements of the international standard BDS ISO/IEC 27001 – 16,758.00 BGN
  11. Costs for building an information protection system in a local network – 16,422.00 BGN
  12. Costs for building an information archiving system – 13,115.00 BGN
  13. Costs for building an information storage and sharing management system – 16,313.00 BGN

**PROJECT IMPLEMENTATION DEADLINE:**

**12 months from the date of entry into force of the Administrative Agreement for the provision of financial grant aid**

**DEAD LINE FOR APPLICATIONS**

**26.09.2025**